



Precision License Job Points Guide

Content Creation

Social Media Post	5 Points
Social Media Carousel (Up to 5 slides)	15 Points
Short Blog Post (Up to 300 words)	10 Points
Landing Page Content (Copy only)	10 Points
Editing and Proofing Existing Content (per page)	5 Points
Content Adjustments for Tone of Voice (per document)	10 Points

Design Work

Single Social Media Graphic	5 Points
Social Media Carousel Design (Up to 5 slides)	20 Points
Digital Ad Design (Single Image Ad)	10 Points
Simple Document Layout (1-2 pages)	15 Points
Basic Email Design	15 Points
General Artworking (Resizing, Minor Edits)	5 Points per task
Photo Editing (Basic Retouching)	10 Points per image
Print Advertisement	20 Points
Direct Mail (complex, with folds)	40 Points
Direct Mail (standard, front & back)	20 Points
Merchandise prep (per item)	5 Points
Popup exhibition stand	20 Points
Roller banner	15 Points
Icon Pack (5 icons)	10 Points
Icon Pack (10 icons)	20 Points

Animation

Short Animation (Up to 15 seconds)	10 Points
Simple Animated Social Post (GIF, Simple Motion)	10 Points

Content Creation

Business Card	5 Points
Email Signatures	5 Points
Letter Head	5 Points